

## Visual Content Creator (Contract)

**Company:** Braver Collective

**Location:** Remote (100% Work from Home)

**Time Commitment:** part-time and contract, with a minimum of 5 hours per week and a maximum of 15 hours

### Position Summary:

Braver Collective is hiring a Visual Content Creator to help us engage with our online community of survivors of sexual violence. The Visual Content Creator will be responsible for creating visually compelling, informative, and interactive content for social media platforms. This role requires a strong understanding of online design principles, branding guidelines, and the sensitivity required when working with topics related to sexual abuse and trauma. The ideal candidate is a creative and detail-oriented individual with a passion for social change who takes a proactive approach to moving projects forward. This is an exciting new role in a small but mighty team with the potential for significant growth. We are looking for someone who is passionate and excited to help us engage and expand our online community of survivors. Reporting to Social Strategist and will collaborate as needed with our expanded team including the Chief Strategy + Operating Officer, Director of Design and other staff members.

### Responsibilities:

- Design visually and socially engaging content, graphics, and animations for social media platforms (Instagram, LinkedIn, TikTok, Facebook etc.).
- Write copy for visual content in accordance with the content calendar, social media strategy, and trauma-informed editorial guidelines.
- Create engaging social media assets that are designed natively and specifically for each platform and social audience.
- Optimize graphics for different social media platforms based on platform and format best practices.
- Respond to post activity on a timely basis and ensure comments are in line with our code of conduct.
- Assist in designing and working with existing social media templates and graphics based on the existing content strategy.
- Ensure all designs adhere to brand guidelines and maintain a consistent visual identity.
- Collaborate with the Social Media Strategist/Consultant to develop content aligned with mission and content strategies.

- Participate in design review rounds with the Director of Design and Social Media Strategist/Consultant to incorporate feedback in a timely manner or according to the deadlines given.
- Stay up-to-date on current social design trends and best practices.
- Effectively communicate design choices to the team and stakeholders.
- Bring fresh perspectives to the table and stay ahead of design trends.
- Prepare and deliver final assets in various formats: This could include providing files in different sizes, resolutions, and file types (e.g., JPG, PNG, GIF, MP4) to meet the needs of different platforms and uses.

**Qualifications:**

- 3-5+ years of experience in graphic design, preferably with a prior focus on social media
- A strong understanding of social media platforms and design best practices
- Proven experience working with complex branding guidelines and style guides
- Strong proficiency in Figma and Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Experience with other design tools like Canva, Premiere Pro, Final Cut Pro, or iMovie etc. is a plus
- Experience with project management software such as Asana or Monday preferred
- Proficiency using Slack and email for remote communication
- Excellent written communication and collaboration skills
- Ability to work independently and manage multiple projects simultaneously
- Sensitivity and empathy when working with content related to sexual abuse
- Experience with or understanding of trauma-informed practices (if none, be willing to learn!)
- Possesses a growth mindset and is comfortable with an iterative design process that involves testing, learning, and refining.

**Location:** 100% remote but majority of the team work in the central time zone (CDT).

**Additional Information:**

- This is a part-time contract position, with the potential for renewal based on performance.
- This position is remote, and the candidate must be able to work independently using their own computer..



- This position is part-time and project-based, with the potential for full-time employment in the future.

**Compensation:** Starting at \$30 per hour, with the potential for higher rates based on experience.

**About Braver Collective:**

Braver Collective is a non-profit organization dedicated to supporting survivors of sexual trauma. We provide a safe and accessible online community where individuals can share their experiences, find support, and connect with others on their healing journey. We prioritize trauma-responsive practices and a shame-free environment to facilitate healing.

**To Apply:**

Please submit your resume, cover letter, and portfolio to [info@bravercollective.org](mailto:info@bravercollective.org)

We are an equal opportunity employer and value diversity at our organization. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.